

6th Programme on Off-Farm Development

The NBSC organized the 6th Programme on Off-farm Development for officers in Grades A, B and C from 18 to 22 December 2017. The programme was specially designed in the backdrop of introduction of policy changes in areas such as establishment of OFPOs, cluster development, etc.



Shri Amalorpavanathan, DMD inaugurated the programme through Video Conferencing. During his keynote address, he stressed that NABARD has since its inception given great emphasis on developing the non-farm sector in keeping with its mandate for facilitating credit flow for promotion and development of agriculture, cottage and village industries. He observed that over the years the focus has shifted from NFS to other areas. He extolled the officers to think of means to increase the income of artisans through value addition, technology improvements, design, access to market, skill development, brand building, etc

The Chief Guest on the occasion was Shri Mukesh Gulati, Executive Trustee Foundation for MSME Clusters, New Delhi. He discussed the Changing Paradigms of Development Management and traced the changes in enterprise development in the Indian Economy on account of policy changes since 1990's, factors that make enterprises successful, role of Development Practitioners and Local Implementers and the way ahead.



(Dr. P J Ranjith, Principal, NBSC welcoming Shri Mukesh Gulati, Ex Trustee, FMC)



(Shri Mukesh Gulati addressing the participants)

A total of 35 officers from 18 ROs/ HO departments attended the 05-day training programme, which was specially planned to equip them to understand the relevance of off-farm sector in rural development, importance of OFS in manufacturing sector, OFPO promotion in existing and new clusters, Value Chain for OFPO in clusters, etc.

Shri Tamal Sarkar, Executive Director, and Shri ASK Sharma, General Manager both from the Foundation for MSME Clusters, New Delhi were guest faculties and handled sessions on approaches to cluster development, new dimensions for conduct of diagnostic study of clusters, promoting innovation in clusters, creating a smart cluster, monitoring and evaluation of CDPs, etc.

A field visit was arranged to the historic Kannauj Fragrance Cluster and the participants studied the value chain, undertook a cluster mapping exercise and conducted a SOAR Analysis (Strength Opportunities, Aspirations and Result Analysis) of the cluster too.



(Participants during the field visit)



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Shri Anand Bajpai, General Manager OFDD, HO handled a session on Marketing/ Skill policies of NABARD - Issues in Marketing of Off-farm Products and Way Forward.

The Principal and Vice Principal interacted with the participants and sought their view on the expectations of the programme. Dr S Saravanavel, CGM OFDD addressed the participants on the concluding day and sought feedback regarding the programme and listed out the action points for the participants.

Shri S K Jahagirdar, (DGM/ FM) coordinated the programme.



NATIONAL BANK STAFF COLLEGE, LUCKNOW
“06th PROGRAMME ON OFF FARM DEVELOPMENT”
 (18 - 22 December 2017)



From Left to Right
 Sitting on Chairs : S/Shri Amitabh Bhargavan, M. P. Sharma, Akhaya Kumar Gogoi, S. K. Jahagirdar (Prog. Director), Mukesh Gulati (Ex. Trustee FMC), Dr. P. J. Ranjith (Principal NBSC), A. Bhama Bhuvanewari, Radhika Parulekar, Tempa C. Bhutia.
 Standing 1st Row : S/Shri K. Gohain, Amit Kumar Sinha, Nabin Kumar Roy, Sasi Kumar C, Sanjay Kumar, Rajesh Kr. Singh, Sushil Tiwari, Mahmood Hussain, Rouf Zargar, Rohit Kashyap, Devesh Parmar, Somanath Sahoo, Sasidharan, Pavithran Nair, P.C. Sethi, B.K. Jamuda, Subhash Dey.
 Standing 2nd Row : Ms. Urvashi Garg, S/Shri Dr. Bangaru Giri, P. Boicha Meitei, C. Vasanth Kumar, S. Amarjit Mangang, Nilesh Kumar, A. Subba Rao, N. D. Sardesai, J. K. Sahoo, Vikas Bhatt, Gautam Ghosh, D.K. Malik.
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